

NEWS RELEASE



SANTA MONICA MOUNTAINS CONSERVANCY

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Contact: Dash Stolarz
(323) 221-9944 ext. 198
(888) 562-1116 (pager)

Conservancy Launches First Comprehensive On-Line Guide To Southern California Parkland

*New LAMountains.Com Site Beckons Visitors to Some of the Most
Beautiful and Easily Accessible Parkland in the State*

Los Angeles, California—Just in time for summer, the Santa Monica Mountains Conservancy has launched the first comprehensive online guide to parks and open space in the Southern California region at www.lamountains.com.

The interactive site provides a guide to more than 150 open space parks, trails, beaches, and natural areas operated by the Conservancy, the Mountains Recreation and Conservation Authority, the National Park Service, the National Forest Service, State Parks, Los Angeles and Ventura Counties, as well as local park districts and cities.

Users will find a treasure trove of nearby parks and natural areas to explore.

“Since 1980, it has been the Conservancy’s great pleasure to work together with federal, state, and local government, as well as many, many community-based organizations and individuals to preserve the beautiful mountains and natural areas of our great region,”

(-More-)

said Jerome C. Daniel, Chairman of the Santa Monica Mountains Conservancy. “We invite you to click onto www.lamountains.com. Enjoy the lovely photography, print out a map—and then go out and explore your parkland.”

The easy-to-navigate site provides a one stop source of information about the recreational opportunities available in a vast region extending from the Los Padres National Forest and adjacent areas in Ventura County, to the Santa Monica and Santa Susana Mountains, the Los Angeles River, the Baldwin Hills, the Whittier-Puente Hills and the Angeles National Forest. Visitors can search for parks by zip code, geographic region, park features, or by activities offered, such as mountain biking or hiking. Users will find stunning and unusual locations for picnics, outdoor weddings, and special events, as well as volunteer opportunities, guided nature hikes, and more. Special features include printable park maps that can be easily taken to the trail.

The Santa Monica Mountains Conservancy was established by the California State Legislature to strategically buy back, preserve, protect, restore, and enhance treasured pieces of Southern California to form an interlinking system of urban, rural and river parks, open space, trails, and wildlife habitats that are easily accessible to the general public. Since its inception in 1980, it has helped to preserve over 55,000 acres of parkland in both wilderness and urban settings, and has improved more than 114 public recreational facilities throughout Southern California.

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